

gives priority to Albertans and Alberta-owned enterprises, small businesses and centres of small population.

To qualify for assistance, a business may be a proprietorship, partnership, co-operative or corporate body, must operate for gain or profit, must be in Alberta and must provide assurance that any aid given will be used exclusively in Alberta. Eligible businesses include manufacturing, processing and assembly operations, service industries, commercial wholesale and retail trade, recreational facilities, tourist establishments, local development organizations, student business enterprises and new industries which are unique and valuable additions to the province. The program is not designed for finance companies, suppliers of residential accommodation other than tourist facilities, public utilities including power generation and distribution, or resource-based industries such as mining and oil and gas production.

Assistance may provide for establishing new businesses, acquiring fixed assets — land, buildings and equipment — expanding existing facilities, strengthening working capital, financing raw material or finished inventories for manufacturers, and research and development. Funds are made available directly or by guarantee in various forms.

Business counselling services of AOC include management advice and guidance on financial, technical and marketing matters for small and intermediate-sized Alberta businesses which cannot afford to obtain this type of help elsewhere. Services are provided through the company's head office in Ponoka and branch offices in Calgary, Lethbridge, Grande Prairie, St. Paul, Medicine Hat, Edson, Edmonton, Peace River, Vermillion, Red Deer and Brooks.

16.7.10 British Columbia

The ministry of industry and small business has programs, services and expertise for industry, the business community and government agencies. Goals of British Columbia's economic strategy are growth of employment and real income, improved efficiency, price and incomes stability, balanced regional economic development and industrial diversification.

An economic analysis and research bureau carries out research and long-term economic assessment, planning and forecasting. This complements the ministry's statistical and financial analysis and the policy planning and budgetary functions of the ministry of finance. The program implementation and co-ordination division designs, negotiates and monitors intergovernmental and government-industry programs, and provides their financial management. The trade and industry division helps manufacturers develop, finds new export markets for BC goods and services and encourages new investment by BC companies and firms elsewhere in Canada and abroad. It sponsors trade missions and trade shows. The division also supports and strengthens small enterprises through financial assistance, problem solving, specialized research, management training and counselling. A central statistics bureau collects and disseminates information on economic and social characteristics of the province and its regions.

The ministry maintains liaison with the British Columbia Development Corp. for development of serviced industrial land in areas where it was not previously available, or where high land costs prohibited location of individual firms. It provides loans to businesses to expand existing operations or create new ones. The ministry maintains a trade office and economic adviser at British Columbia House in London, England.

Sources

- 16.1 - 16.3 Manufacturing and Primary Industries Division, Economic Statistics Field, Statistics Canada.
- 16.4 Communications Branch, Department of Regional Industrial Expansion; Canadian Industrial Renewal Board.
- 16.5 Canada Development Corp.
- 16.6 - 16.6.2, 16.6.4 Communications Branch, Department of Consumer and Corporate Affairs.
- 16.6.3 Public Relations, Standards Council of Canada.
- 16.7 Supplied by the respective provincial government departments.

Selected references

- Capacity utilization rates in Canadian manufacturing*, third quarter, 1983. Statistics Canada 31-003, Ottawa, 1984.
- Concepts and definitions of the census of manufactures*. Statistics Canada 31-528, Ottawa, June 1979.
- Consumption of purchased fuel and electricity by the manufacturing, mining, logging and electrical power industries*. Statistics Canada 57-208 (annual), Ottawa, August 1983.
- Destination of shipments of manufacturers*. Statistics Canada 31-530, Ottawa, January 1983.
- Domestic and foreign control of manufacturing, mining and logging establishments in Canada*. Statistics Canada 31-401, Ottawa, 1981.